

Magazine Ad Specifications



MAGAZINE AD SPECIFICATIONS

High-Res PDF, (300 DPI, fonts embedded). 11 Point font recommended for readability. RGB Color Recommended.

Please link all desired elements (website URL, Social Media Icons, Products, etc.).

DO NOT INCLUDE CROP MARKS OR BLEEDS

DIMENSIONS

SPREAD: (Provide as two separate 7.00 x 9.25-inch pages in a single PDF file). 14.00 wide x 9.25 inches tall

FULL PAGE: 7.00 wide x 9.25 inches tall

2/3rd PAGE (Vertical Only): 4.67 wide x 9.25 inches tall

½ Page (Horizontal Only): 7.00 wide x 4.63 inches tall

EMBEDDED VIDEO INSTRUCTIONS

- Provide link to YouTube or Vimeo video that you want to place in the ad.
- Within the ad, leave a space for the video to be placed (Ideally, place a box in the size you want to have the video). The video will be placed over the top of that box or over the open space within the ad. Videos use a 16x9 ratio.



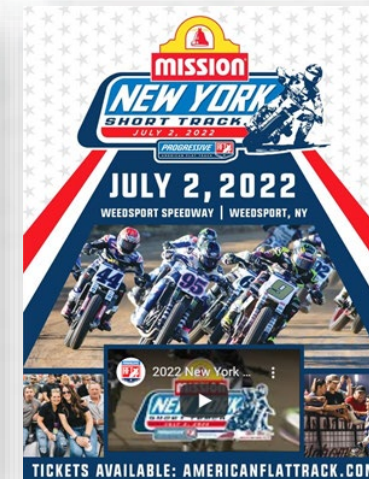
Two Page Spread



Full Page



Half Page



Full Page With Video